

# Vlákno od @mtaibbi v aplikaci Thread Reader – aplikace Thread Reader

[threadreaderapp.com/thread/1636729166631432195.html](https://threadreaderapp.com/thread/1636729166631432195.html)

- This week's top [post](#) from a recurring anti-vax influencer on Twitter is by Alex Berenson, who shared one of Anthony Fauci's email conversations with a researcher after Fauci's 2020 emails



National Conference on Citizenship

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6

Virality Project Weekly Briefing

May 26 - June 2, 2021

were released under the Freedom of Information Act. The conversation is interpreted to suggest that the coronavirus may have leaked from a lab. The Tweet received 10.3K interactions (255 replies, 3K retweets, 7K likes).

## Možná Scrolly?

7 730 zobrazení

### 1. TWITTER FILES #19

The Great Covid-19 Lie Machine

Stanford, projekt virality a cenzura „skutečných příběhů“

4. Všechny byly charakterizovány jako

„potenciální porušení“ nebo dezinformační „události“ v rámci projektu Virality Project, rozsáhlého úsilí napříč platformami monitorovat miliardy příspěvků na sociálních sítích Stanfordské univerzity, federálních agentur a spousty (často státem financovaných) nevládní organizace.



5. Těsně předtím, než jsme s [@ShellenbergerMD](#) minulý týden svědčili ve Sněmovně, byly v [#TwitterFiles](#) nalezeny e-maily projektu

Virality popisující „příběhy o skutečných vedlejších účincích vakcín“ jako obsah, který lze uplatnit.

CDC in one week

- True content which might promote vaccine hesitancy
  - Viral posts of individuals expressing vaccine hesitancy, or stories of true vaccine side effects. This content is not clearly mis or disinformation, but it may be malinformation (exaggerated or misleading). Also included in this bucket are often true posts which could fuel hesitancy, such as individual countries banning certain vaccines.

6. Od té doby jsme se dozvěděli, že projekt virality v roce 2021 spolupracoval s vládou na spuštění celoodvětvového plánu monitorování obsahu souvisejícího s Covidem. Nejméně šest hlavních internetových platforem bylo „připojeno“ ke stejnému systému jízdenek JIRA a denně posílalo miliony položek ke kontrole.

7. Přestože projekt Virality prováděl hromadnou kontrolu obsahu pro Twitter, Google/YouTube, Facebook/Instagram, Medium, TikTok a Pinterest, vědomě se zaměřoval na skutečný materiál a legitimní politické názory, přičemž sám byl často fakticky nesprávný.

- **Platforms** were the final stakeholders in the VP effort. Six social media platforms engaged with VP tickets—Facebook (including Instagram), Twitter, Google (including YouTube), TikTok, Medium, and Pinterest—acknowledging content flagged for review and acting on it in accordance with their policies. On occasion, platforms also provided information on the reach of narratives previously flagged by VP, which provided a feedback loop leveraged to inform the Project’s understanding of policies and ongoing research.

8. Tento příběh je důležitý ze dvou důvodů. Jedním z orwellovských důkazů konceptu byl projekt virality s velkým úspěchem. Vláda, akademická obec a oligopol potenciálních firemních konkurentů se rychle zorganizovaly za tajným, sjednoceným úsilím o kontrolu politického zasílání zpráv.

9. Zadruhé, urychlila evoluci digitální cenzury a posunula ji od posuzování pravdy/nepravdy k novému, děsivějšímu modelu, který se otevřeně zaměřuje na politické vyprávění na úkor faktů.

IG Isabella Garcia-Camargo February 23, 2021 at 9:39 PM  
Re: Virality Project Weekly Briefing - February 23rd  
To: yoel@twitter.com, brianclarke@twitter.com, jguay@twitter.com, npickles@twitter.com, [REDACTED] & 6 more [Details](#)

Agh, apologies for including one TikTok team member on the earlier thread, the organization names are alphabetically similar... moved to BCC so this thread is just Twitter team moving forward!

---

**From:** Isabella Garcia-Camargo <bellagc@stanford.edu>  
**Date:** Tuesday, February 23, 2021 at 6:36 PM  
**To:** "[REDACTED]@tiktok.com" <[REDACTED]@tiktok.com>, "yoel@twitter.com" <yoel@twitter.com>, "brianclarke@twitter.com" <brianclarke@twitter.com>, "jguay@twitter.com" <jguay@twitter.com>, "npickles@twitter.com" <npickles@twitter.com>, "jmcDonald@twitter.com" <jmcDonald@twitter.com>, "nguliani@twitter.com" <nguliani@twitter.com>, "scardille@twitter.com" <scardille@twitter.com>, "lquint@twitter.com" <lquint@twitter.com>  
**Cc:** Renee DiResta <rdiresta@stanford.edu>, Chase Small <cpsmall@stanford.edu>  
**Subject:** Virality Project Weekly Briefing - February 23rd

Hello Twitter Team:

Please find attached the latest weekly briefing from the Virality Project. This week, the team focused on foreign state-driven conversations about vaccine passports, vaccine hesitancy expressed by NBA players, narratives around the efficacy of the vaccine in COVID-19 survivors, conspiracy theories about mRNA vaccines, and accusations of tech censorship, alongside several other ongoing themes. **We also have begun our ongoing monitoring of Spanish and Mandarin narratives, highlighted in our 'Non English Content' sections!**

As we look to make this briefing more valuable to our platform partners, please let us know if there are any specific things which you might like pulled out, highlighted, or reported to you directly over the Jira platform. Thank you for your continued partnership!

Best,  
Isabella Garcia-Camargo

10. ZACHÁTEK: 5. února 2021, těsně poté, co Joe Biden nastoupil do úřadu, Stanford napsal na Twitter, aby prodiskutoval projekt virality. Do 17. dne Twitter souhlasil s připojením a dostal svou první týdenní zprávu o „anti-vax dezinformacích“, která obsahovala četné skutečné příběhy.

**From:** Isabella Garcia-Camargo <@stanford.edu>  
**To:** Yoel Roth <yoel@twitter.com>, Brian Clarke <brianclarke@twitter.com>, Nick Pickles <npickles@twitter.com>, Neema Guliani <nguliani@twitter.com>, Stacia Cardille <scardille@twitter.com>  
**Cc:** Renee DiResta <@stanford.edu>  
**Date:** Fri, 5 Feb 2021 22:18:21 +0000 (05/02/21 23:18:21)

Hello Twitter Team:

Happy Friday! I wanted to follow up on our conversation at the end of last year, when we introduced the work that the Stanford team was starting up on Vaccine disinformation response. Since we last spoke, we've begun our new partnership across three academic organizations (Stanford IO, UW CiP, NYU CSMaP) and in collaboration with Graphika and the DFRLab. Our analysts are chugging along, conducting monitoring across 7 key internet factions that we have identified in this space.

**Now that the partnership is underway, we would love to open up this conversation again to understand how we can best collaborate with the Twitter team in this work.** The same Jira system from the EIP is up and running, and we have improved the notification system to incorporate your feedback from our last chat. We would not have as short of an SLA expectation as the election work: this is certainly a marathon, not a sprint. Our goal would be to have a line of communication with your team, by which we can raise vaccine-related disinformation narratives we are noting either on Twitter or across other platforms.

Please let us know if you would be interested, and we can find some time to sync next week.

Best,

Isabella Garcia-Camargo

11. 22. února 2021: Stanford přivítal veterány Twitteru jako Yoel Roth a Brian Clarke a poučil je, jak se připojit ke skupinovému systému JIRA. Na přátelské uvítací video se můžete podívat zde:  
12. 2. března 2021: „Začínáme zrychlovat náš proces oznamování na platformy.“ Kromě top-7 platforem VP brzy získal „viditelnost“ pro „alternativní platformy, jako je Gab, Parler, Telegram a Gettr“ – téměř úplný dohled nad prostředím sociálních médií.

zoom

**From:** Jack H Cable <[cablej@stanford.edu](mailto:cablej@stanford.edu)>  
**Date:** Wednesday, March 3, 2021 at 10:01 AM  
**To:** "[yoel@twitter.com](mailto:yoel@twitter.com)" <[yoel@twitter.com](mailto:yoel@twitter.com)>, "[brianclarke@twitter.com](mailto:brianclarke@twitter.com)"

**Cc:** Renee DiResta <[rdirresta@stanford.edu](mailto:rdirresta@stanford.edu)>, Isabella Garcia-Camargo <[bellagc@stanford.edu](mailto:bellagc@stanford.edu)>  
**Subject:** Re: Virality Project Weekly Briefing - 3/2

Hi Twitter team,

As Isabella mentioned, **we are beginning to ramp up our notifications process to platforms.** Please see attached for a list of actionable themes of vaccine misinformation we have recently observed. In each, we've included samples of the most prominent cases of the misinformation.

This email is intended to give a cross-platform summary of misinformation that we are escalating to individual platforms. For complete information, you have been tagged in the tickets relevant to your own platform.

We will continue sending you all the weekly briefing which delivers the most up-to-date summary of the overall narratives we are tracking. With this, we will begin tagging you more frequently in the tickets behind the headings in that weekly briefing. This specific document is meant to give you a look into some specific tickets which you may not have been tagged on, but which other platforms were tagged on. Finally, while the briefings include some material on general vaccine hesitancy, this summary is more targeted to the COVID-related policies we've identified on each platform.

Going forward, would you use more regular insight (bi-weekly?) into misinformation we're escalating across the different platforms? Or have you found the weekly briefings sufficient? Would there be other information that would be helpful to include (raw data of posts, images appearing in posts, keywords, etc)?

Thank you,  
Jack

14.VP řekl na Twitteru, že „skutečné příběhy, které by mohly podnítit vážavost“, včetně věcí jako „úmrtí celebrit po očkování“ nebo uzavření centrální školy v New Yorku kvůli zprávám o post-vakcinační nemoci, by měly být považovány za „standardní dezinformace o vaší vakcíně“. Plošina."

- **Standard vaccine misinformation on your platform**
  - The default: posts on your platform spreading clearly false spearing vaccine misinformation that we believe violate your policies
- Known repeat offenders
  - False or misleading posts from the accounts of well-known repeat offenders, such as Robert F. Kennedy, Jr or Sherri Tenpenny. This is a large volume of content that is almost always reportable.
  - Ex: RFK posts that 4,000 vaccine adverse reactions were reported to CDC in one week
- **True content which might promote vaccine hesitancy**
  - Viral posts of individuals expressing vaccine hesitancy, or **stories of true vaccine side effects**. This content is not clearly mis or disinformation, but it may be malinformation (exaggerated or misleading). Also included in this bucket are often **true posts which could fuel hesitancy**, such as individual countries banning certain vaccines.

15. V jednom e-mailu na Twitteru se viceprezidentka vyjádřila k tomu, co nazvala „příběh očkovacích pasů“, řekl, že „obavy“ z takových programů „vedly k většímu antivakcinačnímu vyprávění o ztrátě práv a svobod“.

Toto bylo zarámováno jako „dezinformační“ událost.

Hi Twitter team,

See attached for the latest Virality Project weekly briefing, as well as the biweekly platform escalation summary. This week, we focused on backlash to the Krispy Kreme vaccine promotion among right wing and anti-vax users, spiking COVID-19 cases used to cast doubt on vaccine hesitancy, and an online event from anti-vax and QAnon individuals.

Additionally, we'd also like to highlight our recent analysis on the **"Vaccine Passport" narrative**. Concerns over vaccination records have been a focus of online vaccine conversation and have **driven a larger anti-vaccination narrative about the loss of rights and freedoms**. We expect the vaccine passport debate to continue as a key talking point especially bridging the anti vax community with the right-wing media sphere.

This briefing, along with all previous and future briefings, can also be found as [PDFs on our website](#).

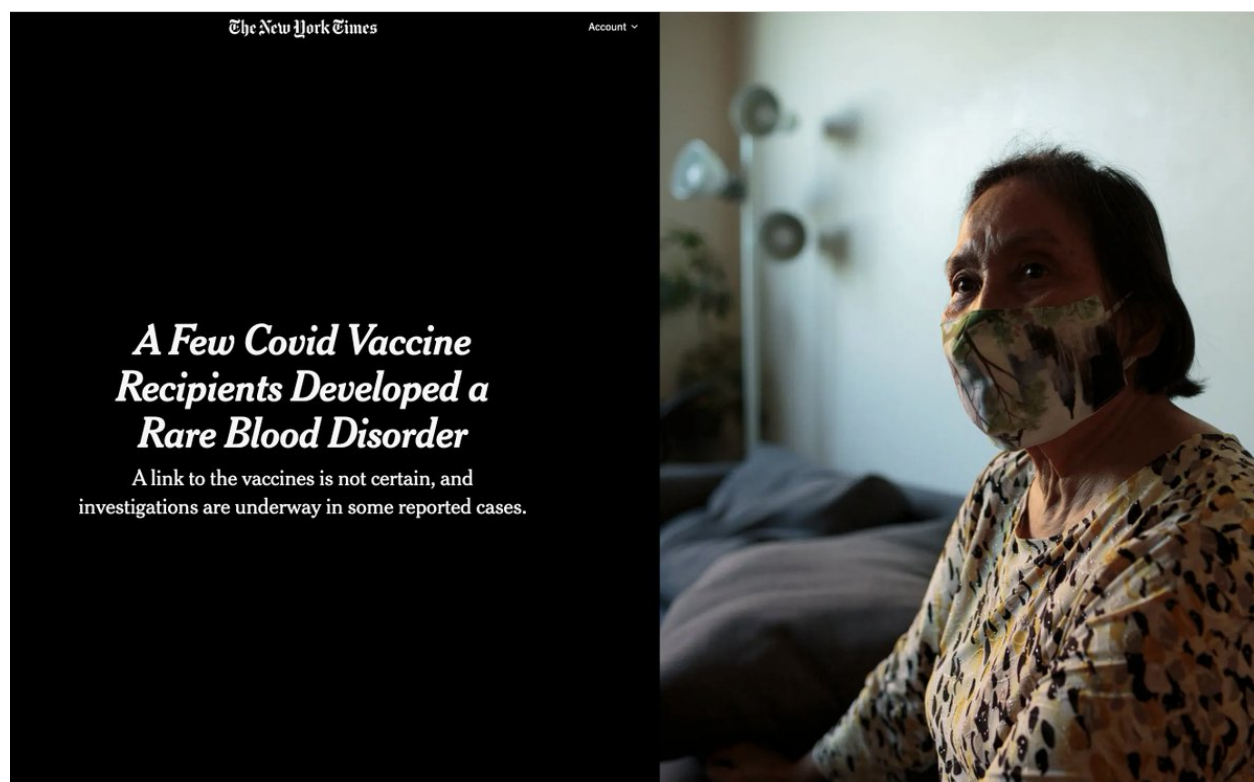
Thank you,  
Jack

16.VP běžně sestavovala skutečná svědectví o vedlejších účincích jako dezinformace, od „skutečných příběhů“ o krevních sraženinách z vakcín AstraZeneca po příběh New York Times o příjemcích vakcíny, kteří onemocněli krevní poruchou trombocytopenií.

17. V březnu 2021 personál Twitteru napodoboval výraz

## Safety concerns about AstraZeneca vaccine as countries suspend batches of the vaccine after some recipients experienced blood clots

- True stories of people experiencing blood clots after receiving the AstraZeneca vaccine [have prompted multiple governments to temporarily suspend vaccinations](#). This has drawn global attention, including among vaccine-hesitant and anti-vaccine communities.
- [Austrian authorities have suspended inoculations](#) with a batch of AstraZeneca's COVID-19 vaccine as a precaution while investigating the death of one person and the illness of another after the shots, [neither of which are confirmed to have been caused by vaccination](#). An [Instagram post](#) by prominent conservative British media personality Katie Hopkins, who regularly questions the Pfizer vaccine's safety, saw 5000 likes. Public Facebook posts mentioning "Austria, AstraZeneca" saw over 500K interactions last week.
- Some countries have only banned a specific batch, such as ABV5300. These countries include Denmark, Iceland, Norway, Austria, Estonia, Lithuania, Luxembourg, Latvia, Italy, Spain, Portugal, and Thailand.
- A tweet from Naomi Wolf, author and conspiracy theorist, was [picked up](#) by an Australian anti-lockdown page and was [reposted](#) to a Spanish language alternative news channel on Telegram (5,000+ members) that reaches Latinos in the U.S. The tweet reads "updated AGAIN" and lists countries that have suspended the use of the AstraZeneca vaccine.
- This event received attention within numerous [anti-vax Facebook Groups](#). The suspensions also received [widespread global news coverage](#) and therefore saw spread beyond anti-vaccine communities.
- Foreign state media from [Russian](#) and [Chinese](#) has also covered these suspensions.
- **Takeaways:** The suspensions of AstraZeneca vaccines in European countries are getting significant international coverage. [Increased doubts in one manufacturer's vaccine may lead to hesitancy about vaccination overall](#). We will continue to monitor discussions of these suspensions.



viceprezidenta a popisoval „kampaně proti očkovacím pasům“,



„strach z povinného očkování“ a „zneužívání oficiálních nástrojů pro podávání zpráv“ jako „možná porušení“.

## Re: Virality Project Weekly Briefing - 3/16

**From:** Joseph Guay <jguay@twitter.com>

**Date:** Thu, 18 Mar 2021 18:08:02 -0700 (19/03/21 02:08:02)

**To:** Jack H Cable <cablej@stanford.edu>

**Cc:** yoel@twitter.com <yoel@twitter.com>, brianclarke@twitter.com

j

l

DiResta <diResta@stanford.edu>, Isabella Garcia-Camargo <isgarcia@stanford.edu>, Renee

Hi Jack and team,

Overall, the weekly reports and real-time escalations provide us with situational awareness regarding emerging trends (even as they implicate other platforms), and with actionable information regarding potential violations on our platform. With regards to Jira reports, in addition to the default escalations you're already providing us, two categories stand out to us as particularly relevant:

- Known repeat offenders on the platform
- Notable content that is not on the Twitter platform

With regard to the weekly reports, the breakdown of the incidents is very helpful in providing context as well as authoritative information to make our assessments. Of the themes and patterns observed by our teams, the following are most interesting for us to continue to track and address:

- Unsubstantiated reports of pregnancy-related injury or death
- Concerns that COVID-19 vaccines are “experimental” or not officially approved
- **Misuse of official reporting tools and statistical data** to draw false population-level inferences about the safety of vaccines
- Purported links between mRNA COVID-19 vaccines and cancer
- False associations that mRNA vaccines are “gene therapy”
- Potentially misleading theories regarding escape variants
- **Campaigns against vaccine passports**, inciting **fear about mandatory immunizations**, and promotion of “vaccine-exemption” cards

Thanks for all your work on this!

Joe

<http://17.By>

18. Toto odráželo zprávu od Globálního centra pro zapojení do Twitteru o účtech „propojených s Ruskem“: „Zatímco tento účet zveřejňuje legitimní a přesné aktualizace COVID-19... zveřejňuje obsah, který útočí na italské politiky, EU a Spojené státy státy.“  
<drive.google.com/file/d/1u2412d...>



Valeria S. (@valy\_s)<sup>17</sup>

- **Bio Line:** Io sono una selva e una notte di alberi scuri, ma chi non ha paura delle mie tenebre troverà anche declivi di rose sotto i miei cipressi.
- **Statistics:** 344K Tweets, 7.1K Following, 32k Followers, Joined January 2012
- **Description:** This account is more subtle than the previous two, but also highly suspicious. At least 12 of the suspected Russian-linked accounts retweeted @valy\_s in March, four of which retweeted the account at least 20 times (@Clarembaldo, @gabrillasarti2, @moschettopres, and @frank9you). While this account posts legitimate and accurate COVID-19 updates and news stories, it also posts content that attacks Italian politicians, the EU, and the United States. The account frequently shares divisive news stories and tweets without commentary and has posted an average of 114 tweets per day over the past 8 years.



#### Other Highly Connective Accounts in the Network

User	Tweets	Followers	Following	Acc. Created	Description	User Identified Location
@borghi_claudio <sup>12</sup>	171,342	81,566	1,219	2011-07	Deputato della Repubblica Italiana eletto in Toscana per la Lega. Consigliere Comunale di Como	Italia
@luigimariano66 <sup>13</sup>	26,309	2,276	2,043	2011-12	Il segreto della felicità è la libertà e il segreto della libertà è il coraggio (Pericle) -	- Lecce - Avvocato -
@Musso__ <sup>14</sup>	160,715	6,103	2,672	2017-08	"analfabeta funzionale" e "di classe subalterna". ≠ Δ . RT is no endorsement. Il faut saisir les opportunités. Non c'è Turati senza prima Cavour.	
@BotPutins	3,6341	2,291	2,418	2019-07	The Voice of One Crying in The Wilderness. Semi-Automated.	Kremlin's basement
@vicktop55	104,026	9,206	4,682	2010-11		
@GiuseppeConteIT <sup>15</sup>	961	494,013	95	2018-05	Presidente del Consiglio dei ministri della Repubblica Italiana IT	
@DottAngeloC <sup>16</sup>	25,298	449	483	2018-04	رحمتي تسود على غضبي	
@francescatotolo <sup>17</sup>	48,682	24,802	707	2015-01	Collaboratrice de #IlPrimatoNazionale. Fieramente italiana e patriota, allergica al neo femminismo. #InfernoSpa <a href="https://t.co/G6l5rFDCh">https://t.co/G6l5rFDCh</a>	
@RadioSavana <sup>18</sup>	87,748	16,456	2,007	2019-02	#AspettandoPrometeo	Genova, Liguria
@Tizzy44196287 <sup>19</sup>	106,149	7,859	7,294	2018-07	Si vive una volta sola.....ma se lo fai bene, una volta è abbastanza!!!! DI DESTRA FINO ALLA MORTE!! Membro del #PAFI	Roma, Lazio
@nzingaretti <sup>20</sup>	16,373	505,498	1,806	2011-11	Segretario nazionale del @Pdnetwork e presidente della @regionelazio	

19. Stejná zpráva GEC nalezená v #TwitterFiles identifikovala bývalého italského premiéra Giuseppe Conteho a bývalého tajemníka italské Demokratické strany Nicolu Zingarettiho (který byl přirovnáván k Berniemu Sandersovi) jako „vysoce propojené“ účty v

## COVID-19 REPORTING:

### Russia-Linked Inorganic Activity on COVID-19 Present in Italian Social Media

#### EXECUTIVE SUMMARY:

Tweets from 18 accounts identified as Russia-linked amplifiers were analyzed to understand their connectivity within Italy's social media environment. The account handle @51fini is likely the most central and influential within the dataset. The users @vicktop55, @BotPutins, and @Russ\_Warrior were all frequently retweeted by the Russia-linked accounts @peterbojecky and @marizar\_ud.<sup>1</sup> Two accounts appear suspicious: (1) @BotPutins, a self-identified semi-automated account that retweets pro-Russian and anti-U.S. propaganda, and (2) @vicktop55, an account that tweets pro-Russia content in Russian and anti-U.S. content in English. Due to the co-retweeting patterns of these accounts, it's plausible that they are both managed by the same agent or bot algorithm.

#### REPORT

##### *Social Media Influencer Analysis Overview*

A network where the nodes are comprised of Russia-linked Twitter accounts—known disseminators of COVID-19-related disinformation—and the accounts tagged in their tweets and retweets was depicted using data gathered from 30,000 tweets posted in March 2020.



síti „propojené s Ruskem“.

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03.06.2019

Italy

Party Politics



## Not Him, Us

BY

LORENZO ZAMPONI

TRANSLATION BY

DAVID BRODER

Parts of the business press have painted the Italian Democrats' new leader as a local Jeremy Corbyn or Bernie Sanders. They're being too kind.



Nicola Zingaretti attends the Rome Film Festival at Auditorium Parco Della Musica on November 17, 2012 in Rome, Italy. Ernesto Ruscio / Getty

20. The Virality Project pomohl propagovat měření „dezinformací“ prostřednictvím reakce publika. Pokud povakcinační smrt černošky jménem Drene Keyes ve Virginii zůstala bez povšimnutí inspirovaná většinou „protivakcinačními“ komentáři v místních médiích, stala se



**Follow**

**Nicola Zingaretti** ✓

@nzingaretti

[nicolazingaretti.it](https://www.nicolazingaretti.it) Joined November 2011

**1,789** Following   **586.8K** Followers



Followed by Mario D'Andreta - Psicologo, Dr. Eric Grabowsky, and 2 others you follow

„dezinformační“ událostí.



Follow

**Giuseppe Conte** ✓

@GiuseppeConteIT

Giurista, avvocato, professore ordinario di diritto privato. Papà di Niccolò. Deputato della Repubblica italiana. Presidente del Movimento 5 Stelle.

[Translate bio](#)

[movimento5stelle.eu](https://movimento5stelle.eu) Born August 8 Joined May 2018

**Ongoing Theme:** Notable Vaccine Side Effect/Adverse Event Stories

- The death of Drene Keyes, an elderly Black woman, after receiving the Pfizer vaccine in Virginia has received attention in [anti-vax groups](#) alongside reporting in [local news outlets](#). The story, with the headline “Gloucester grandmother dies within hours of receiving COVID vaccine”, has received over 14.8K interactions. [The majority of top comments on the story are anti-vaccine.](#)

21.VP varovala před lidmi, kteří „jen kladou otázky“, čímž naznačuje, že jde o taktiku „běžně používanou šířitelem dezinformací.“ Také popsala „Celosvětové shromáždění za svobodu plánované přes Telegram“ jako dezinformační událost.

22. „TÉMĚŘ VŽDY HLÁŠITELNÉ“ Vyzval platformy, aby cílily na lidi, nikoli na příspěvky, pomocí „předzločinecké“ logiky ve stylu zpráv o menšinách. Popisoval „opakované pachatele“, jako je Robert Kennedy, Jr., hovořil o „velkém objemu obsahu, který lze téměř vždy hlásit“.

Media personalities and politicians have a thriving symbiosis. Tucker Carlson's claims have repeatedly found purchase with right-wing politicians, who play an important role in the vaccine conversation and the spread of false and misleading claims. Senator Ron Johnson (R-WI) appeared on Carlson's show to discuss why he was not getting vaccinated in a clip rife with misinformation about vaccine deaths.<sup>79</sup> This clip received over 100,000 views and 2,000 shares on Facebook. Sen. Johnson also promoted hard-to-verify claims of vaccine injury when he tweeted quotes from Carlson's interview with the mother of the child in the Pfizer vaccine trial. In June 2021, he held an event for individuals to testify about adverse reactions to COVID-19 vaccines. The event was subject to criticism from medical professionals.<sup>80</sup> However, when pressed about it, Sen. Johnson stated that he was not anti-vaccine and was just "asking questions"—a tactic commonly used by spreaders of misinformation to deflect culpability.<sup>81</sup>

## Ongoing Themes and Tactics:

*This section highlights ongoing themes and tactics that we track each week including notable vaccine injury stories and overall key statistics about online vaccine discussions.*

A second Worldwide Rally for Freedom protest planned over Telegram after March protests attracted thousands of protesters globally

- The large [Worldwide Rally for Freedom protests that took place across Europe and in major cities in March](#) advocated against COVID-19 restrictions, mask-wearing, and vaccines.
  - A second round of demonstrations is due to take place on May 15 and content announcing the events is beginning to gain traction online among core COVID-skeptic influencers in both English and French.
  - Much of the activity around the events is concentrated on the hashtag #WewillALLbethere (also used during the first protest), with a central Telegram channel used for coordination. Promotion for local events includes [Paris](#), [Bulgaria](#), and [Hawaii](#).
- 
- Known repeat offenders
    - False or misleading posts from the accounts of well-known repeat offenders, such as Robert F. Kennedy, Jr or Sherri Tenpenny. This is a large volume of content that is almost always reportable.

23.VP se opakovaně, extravagantně mýlil. V jednom e-mailu na Twitteru o „dezinformacích“ mluvil o tom, že chce „zdokonalit“ „stále populárnější příběh o přirozené imunitě“.



Zoe Ewa Huczok

YoelN...eeWatts

June 2, 2021 at 3:39 PM

Virality Project Weekly Briefing 6/2

To: Joseph Guay, yoel@twitter.com & 12 more

[Details](#)

Hi Twitter team,

Please find attached the latest weekly briefing from the Virality Project on COVID-19 vaccine social media narratives and misinformation.

I'm Zoe, and I will be taking over from Jack, who has sadly left the team after a heroic stint with the Virality Project.

This week we were able to hone in on ongoing tactics and themes—including an increasingly-popular narrative around “natural immunity” and magnet videos seeping from English into other languages—and follow up on news-breaking events that captured the mainstream media’s attention, including the death of Lisa Shaw and the Russian-linked Fazze scandal.

This briefing, along with all previous and future briefings, can also be found [as PDFs on our website](#). Please do let us know if there is anything we can clarify or further investigate for your team.

Best,

**Zoe Huczok**

MA Candidate, Class of 2021

24. VP v dubnu 2021 mylně popsal „průlomové“ infekce jako „extrémně vzácné události“, které by neměly být vyvozovány jako „vakcíny jsou neúčinné“.

CDC reports 5,800 “breakthrough” cases of people getting coronavirus after vaccination. Some accounts have seized on this data to suggest that vaccines are ineffective.

- [The CDC reported](#) that approximately 5,800 fully-vaccinated people have gotten infected with COVID-19 in the US. [News reports state](#) that 396 required hospitalization and 74 died. [The CDC says that this is to be expected](#), as none of the current vaccines are 100% effective.
- Some [medical freedom Facebook groups](#) and anti-vax activists have seized this data to suggest the vaccines are ineffective. Many of the comments on these posts called the vaccine a “con” and “poison.”
- The statistics have been discussed by well-intentioned [epidemiologists](#) and other [infectious disease doctors](#) on social media, who seek to highlight the [efficacy of the vaccines and the extreme rarity of the breakthrough cases](#) in hopes of quelling public fears.
- **Takeaway:** As journalists and medical professionals have [urged, the media should emphasize the rarity of breakthrough infections](#) when reporting on these [extremely rare events](#).

25. Později, když „CDC změnilo svou metodiku pro počítání případů Covid-19 mezi očkovanými lidmi“ a započítávalo pouze ty, které vedly k hospitalizaci nebo úmrtí, viceprezident si stěžoval, že



„antivakcinační“ účty RFK Jr. a „WhatsHerFace“ retweetly tento příběh naznačovat „pokrytectví“.

After CDC changes its methodology for counting COVID-19 cases among vaccinated people, anti-vaccine activists push vaccine efficacy concerns

- The CDC [announced](#) that COVID-19 cases among vaccinated people will only be counted if they require hospitalization or result in death, to maintain better data on "breakthrough cases" post-vaccination.
- Anti-vaccine activists claimed that the updated policy is intended to exaggerate vaccine efficacy by deflating case numbers.
- The [top post on this from a medical freedom Instagram account](#) has received 7.2K likes. The Children's Health Defense also published [an article](#) about the changes a week ago, subsequently [tweeted](#) by anti-vaccine activist [Robert F. Kennedy Jr.](#)
- Another popular Youtube [video](#) from [anti-vaccine activist WhatsHerFace](#) has been viewed over 60K times.
- We have previously seen [false allegations that the CDC intentionally over-counted](#) COVID-19 cases to support more stringent lockdown restrictions, which conspiracy theorists termed "casedemic."
- **Takeaway:** [The decision to be restrictive in counting breakthrough cases is seen as hypocrisy](#) and, among some communities, suggestive of a cover-up.

26. O několik měsíců později: "Dochází k průlomovým případům."

- **Key Takeaway:** [Breakthrough cases are happening, and they are of serious concern.](#) Though they represent an important reason to get the vaccine, anti-vaccine activists use the term to suggest the opposite: that the vaccine is ineffective and that major public health institutions are deceiving the public about it. **Public health communication must include clear statistics and guidance around the Delta variant, its level of infectiousness, and rates of breakthrough cases broken down by symptoms, illness, and hospitalization.**

27. Mrazivou ironií viceprezident hledal termín „stát dozoru“. Když to nezodpovědná státní byrokracie tajně pátrala, myšlenka, že „vakcíny jsou součástí dozorčího státu“, vyhrála své vlastní myšlenkové vědro zločinu: „spiknutí“.

Claim: Vaccines are part of a surveillance state

**Summary:** Candace Owens claims that vaccines are being used to create a surveillance state

**Category:** Conspiracy

**Platforms:** Facebook (75k+ interactions), Twitter (20k+ interactions)

**Sample posts:** <https://twitter.com/RealCandaceO/status/1364290123240796161>,  
<https://www.facebook.com/1593518174052711/posts/5056738587730635>

**Keywords:** surveillance state

**Linked tickets:** VP-299

Claim: Vaccine is untested, should not be taken

**Summary:** An Instagram user points to the fast development of the Covid vaccine and the fact that it is the first mRNA vaccine to suggest that individuals should not take the Covid vaccine

**Category:** Vaccine Efficacy, Safety

**Platforms:** Instagram (200k views)

**Sample posts:** [https://www.instagram.com/p/CLjdYgch9j\\_/](https://www.instagram.com/p/CLjdYgch9j_/)

**Keywords:** Experimental mRNA

**Linked tickets:** VP-292

28. Zhruba po roce, 26. dubna 2022, VP vydala zprávu vyzývající k vytvoření „mechanismu kontroly fám, který by řešil narativy s celonárodními trendy“, a „Centrum excellence pro dezinformace a dezinformace“, které by bylo umístěno v rámci CISA na adrese ministerstvo pro vnitřní bezpečnost.

with trusted voices and build those relationships before they are needed.

- Implement a Misinformation and Disinformation Center of Excellence housed within the Cybersecurity and Infrastructure Security Agency.<sup>3</sup>
- Establish a rumor-control mechanism to address nationally trending narratives.

29. Následujícího dne, 27. dubna 2022, oznámil tajemník DHS Alejandro Mayorkas na slyšení podvýboru Sněmovny reprezentantů, že byla vytvořena „Výbor pro řízení dezinformací“, v jehož čele stojí cenzorka zpěvu Nina Jankowitz.

**Establish a rumor-control mechanism to debunk nationally trending narratives.**

A Rumor Control page could serve as a central authority with information to clarify emerging narratives and get ahead of predictable tropes and narratives (see Figure 6.1). The page can also help coordinate public messaging, much like the CISA's Rumor Control page did for the 2020 US election.<sup>10</sup>

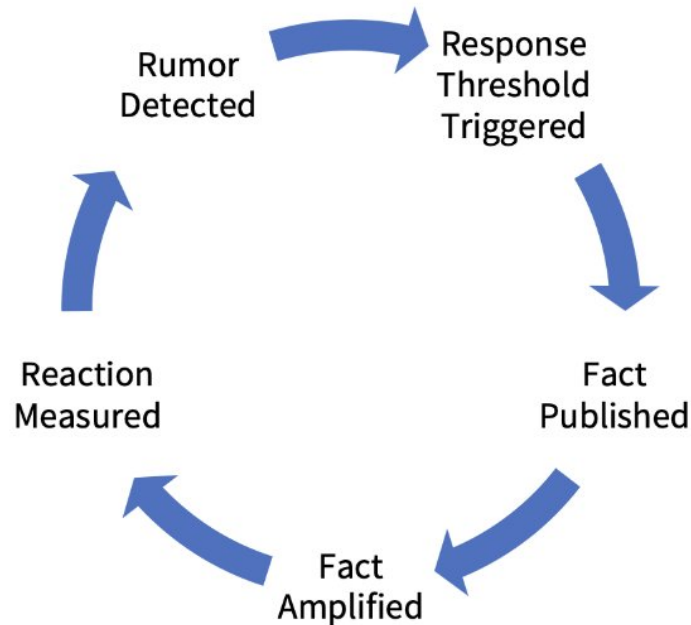


Figure 6.1: The cycle of rumor detection and response a Rumor Control page should follow to counteract mis- and disinformation.

Operators of a Rumor Control page must exercise caution in deciding when to respond to emerging narratives, so as not to accidentally elevate narratives that would otherwise have little reach. First Draft offers five criteria to consider when determining whether to respond to an emerging anti-vaccine narrative.<sup>11</sup> These



Watch Video At: <https://youtu.be/3ypfVsVA7oM>

30. Dokonce i ve své závěrečné zprávě VP tvrdila, že tvrzení, že vakcína nebrání přenosu, nebo že vlády plánují zavést očkovací pasy, byla dezinformace. Obě věci se ukázaly jako pravda.

31. Projekt Virality nebyl konkrétně založen na „tvrzení faktů“, ale na veřejném podřízení se autoritě, přijetí narativu a prohlášení osobností jako Anthony Fauci. Ústředním/animačním konceptem projektu bylo: "Nedokážeš si poradit s pravdou."

32. Jeden z jejích čtyř hlavních partnerů, společnost Graphika financovaná Pentagonem, ve zprávě o „Fauxi“ vysvětlila, že protože veřejnosti nelze důvěřovat, aby si sama vynášela úsudky, musí být chráněna před pravdami, které by mohly podkopat její víru v autoritu.

Jun 25

## Fauxi: Undermining Authoritative Health Sources

Authors: Erin McAweeney (Graphika), Lily Meyersohn (Stanford Internet Observatory), Avneesh Chandra (Graphika)

The June 1 release of [thousands of Dr. Anthony Fauci's emails](#) from his National Institutes of Health account gave the public a glimpse into the challenges experienced by US government officials in the early days of the pandemic. The emails were obtained via FOIA requests submitted by the *Washington Post* and Buzzfeed News and were published by each outlet. Although they were obtained legally, anti-vaccine and conservative influencers have largely referred to the documents as "leaked emails," and quickly began to produce stories alleging that they revealed Fauci's deep ties to the Chinese government, dishonesty in public communications about the lab leak theory of the virus, and otherwise-nefarious intentions for prolonging the pandemic and lying to the public.

33. "Tento neustálý proces zasévání pochybností a nejistoty do autoritativních hlasů," napsal Graphika ve zprávě zaslané na Twitter, "vede ke společnosti, která považuje za příliš náročné identifikovat, co je pravda nebo nepravda."



An Instagram post insinuates that Fauci was conspiring with the CCP.

This tactic is not incidental. For years, incentivized influencers have repeatedly undermined and delegitimized authoritative health sources, public health institutions, and health experts. This continual process of seeding doubt and uncertainty in authoritative voices leads to a society that finds it too challenging to identify what's true or false, loses confidence in the scientific process overall, or becomes more susceptible to harmful misinformation from a source that they like or trust. Sowing distrust in health authorities also provides an opportunity for incentivized influencers to further manipulate communities that might already err on the side of being anti-vaccine, vaccine-skeptical, or vaccine-hesitant. These beliefs and concerns might originate for different reasons or out of different local histories — religious affiliations; frustration with a prohibitively-expensive and opaque medical system; or a weariness of institutions that have historically exploited or mistreated minority communities — and the additional erosion of trust in reputable authorities compounds them.

34. Z tohoto důvodu se projekt ve spolupráci s CDC často zaměřoval na dezinformační „události“ zahrnující Fauciho, říkal „zveřejnění

Fauciho e-mailů vzbuzuje nedůvěru“ a zesměšňoval tvrzení, že „uváděl veřejnost v omyl“.

## Events this week:

*Key events from this past week as identified by our analysts and stakeholder partners.*

### Release of Fauci’s emails foments distrust among anti-vaccine communities around handling of pandemic and vaccine development

- Hundreds of pages of **Dr. Anthony Fauci’s** NIH emails were released this week by BuzzFeed and the *Washington Post* under a Freedom of Information Act request.
- Dr. Fauci’s emails were legally obtained (not leaked), but their contents—on mask guidance, the Wuhan lab, and more—nonetheless led to a **wave of calls for his resignation, firing, and even arrest.**
- Republican lawmakers [claimed the emails](#) were leaked and that they **prove Dr. Fauci “misled the American public... at the onset of the pandemic.”**

35. Studie Cleveland Clinic ukázala, že předchozí infekce nabízela „stejnou imunitu“ jako vakcína, ale viceprezident řekl, že objev podléhá narativu: „Ať už se vědecký konsenzus mění, „přirozená imunita“ je klíčovým příběhem... mezi antivakcinační aktivisté.“

36. „ČASTO PRAVDIVÝ OBSAH“ Komunikace projektu Virality odráží ty, které vznikly v nedávném soudním případě Louisiana vs Biden, který ukázal, že Facebook přiznává WHO, že také cenzuruje skutečný obsah.

## Cleveland Clinic finds that previous infection confers the same immunity as vaccination, leading to further politicization of “natural immunity”

- The Cleveland Clinic published a [study on the effectiveness of the vaccine](#) in people with and without history of a previous COVID-19 infection.
- The study’s analysis shows that **the vaccine significantly reduces the risk of COVID-19 for those who have never tested positive**, but not for those who have previously been infected, suggesting that the vaccine may be unnecessary in people who have previously had the virus.

- The study is circulating on right-leaning media. Much of the online sharing [centers on previous comments](#) by **Senator Rand Paul (R-KY) that he would not be vaccinated** because he had already been infected with COVID-19.
- Senator Paul [Tweeted numerous times](#) about the study, amassing over 35K engagements.
- **Takeaways:** For people in the anti-vaccine community, this story vindicates Senator Rand Paul’s [controversial comments](#). Senator Paul’s adamant stance on this issue has **run counter to various recommendations from Dr. Anthony Fauci and the larger public health community**, which for months have recommended that even previously-infected individuals get the vaccine.
- The topic is being narrativized as [“Rand v. Fauci”](#), further politicizing the issue. **More and more often, we are seeing “natural immunity” narratives be backed up by legitimate scientific findings that can be easily twisted to sow mistrust in American public health institutions and divert the general public from getting the vaccine.**

## Representative Thomas Massie uses Cleveland Clinic study to allege, counter to CDC guidance, that previously-infected people do not need the vaccine

- Last week, the Virality Project [reported on a new Cleveland Clinic study](#) which found that previous infection with COVID-19 confers the same level of immunity as vaccination.
- Citing the [Cleveland Clinic's findings](#), Rep. Massie (R-KY) went on [Fox News Primetime](#) to discuss the topic. Massie stated that the CDC knew the information six months ago and has been giving “bad advice.” He claims that even the director of the CDC personally agreed when Massie told him that there was “no benefit from the vaccine to those with prior infection.”
- Massie also calls the vaccination of children “[a sacrifice to save older adults.](#)” stating without evidence that the vaccine is “more likely to harm young children.”
- Massie’s Fox News interview has gone viral, with 393K Facebook views amongst right-leaning circles.
- At a press conference days later, Massie [scolded a reporter](#) who asked him if he was vaccinated and also stated [he would not get vaccinated](#) until there is evidence the vaccine improves immunity after COVID-19 infection.
- **Takeaways:** For months, Dr. Anthony Fauci and the CDC have recommended that even those previously-infected with COVID-19 should receive the vaccine, **but there is little information articulating why the vaccine would confer benefits to that group. New scientific findings are being leveraged to deepen mistrust in public health experts and to advocate for certain people not to get the vaccine.** Massie’s comments are also significant because he frames **children as symbolic pawns in the vaccination campaign.**
- Whether or not this is a case in which scientific consensus is changing, **“natural immunity” is a key narrative and source of uncertainty not only among anti-vaccine activists but also among the questioning and hesitant.** That uncertainty must be addressed by experts and openly and responsibly communicated to the public.



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**From:** [REDACTED]@fb.com>  
**Sent:** Sunday, March 21, 2021 11:25 PM  
**To:** Slavitt, Andrew M. EOP/WHO <[REDACTED]@who.eop.gov>  
**Cc:** Flaherty, Rob EOP/WHO <[REDACTED]@who.eop.gov>  
**Subject:** [EXTERNAL] Follow up - Friday call w [REDACTED]

Andy,

Thanks for taking the time to connect on Friday. Per our discussion, I wanted to follow up with next steps:

1. **Consistent Product Team POC:** As discussed, we will make [REDACTED] who has been coordinating the product work that matters most to your teams, available on a regular basis. If it makes sense, we can schedule some time for [REDACTED] to connect with you and/or Rob (and whomever else makes sense) early this week.
2. **Sharing Additional Data:** [REDACTED] mentioned the new internal analytics that we are developing to help us understand and monitor the most viral COVID vaccine-related content. This is a top priority for us, and we will keep you updated on our progress and when we expect to be able to share the data with you.
3. **Levers for Tackling Vaccine Hesitancy Content:** You also asked us about our levers for reducing virality of vaccine hesitancy content. In addition to policies previously discussed, these include the additional changes that were approved late last week and that we'll be implementing over the coming weeks. As you know, in addition to removing vaccine misinformation, we have been focused on reducing the virality of content discouraging vaccines that does not contain actionable misinformation. This is **often-true content**, which we allow at the post level because experts have advised us that it is important for people to be able to discuss both their personal experiences and concerns about the vaccine, but it can be framed as sensation, alarmist, or shocking. **We'll remove these Groups, Pages, and Accounts when they are disproportionately promoting this sensationalized content.** More on this front as we proceed to implement.
4. **WhatsApp:** Finally—[REDACTED] mentioned the policies that apply to WhatsApp. WhatsApp's approach to misinformation focuses on limiting the virality of messages, preventing coordinated abuse, and empowering users to seek out reliable sources of information both in and out of the product. Our product includes features to limit the spread of viral content, such as forward limits and labels, privacy settings to help users decide who can add them to groups, and simple ways for users to block accounts and make reports to WhatsApp if they encounter problematic messages. Additional limitations we placed in April 2020 on forwarding of messages that have been forwarded many times reduced these kinds of messages by over 70%.

Along with these commitments, we'll continue to provide updated data from our COVID-19 Symptom Survey, and would be happy to walk through this data with our research director, if helpful.

37. Od začátku Stanford vysvětlil, že projekt virality bude v podstatě pokračovat v práci svého partnerství pro integritu voleb do roku 2020. „Stejný systém JIRA z EIP je v provozu,“ napsali.

# Vaccine Project Work

**From:** Isabella Garcia-Camargo <@stanford.edu>

**To:** Yoel Roth <yoel@twitter.com>, Brian Clarke <brianclarke@twitter.com>, Nick Pickles <npickles@twitter.com>, Neema Guliani <nguliani@twitter.com>, Stacia Cardille <scardille@twitter.com>

**Cc:** Renee DiResta <rdiresta@stanford.edu>

**Date:** Fri, 5 Feb 2021 22:18:21 +0000 (05/02/21 23:18:21)

Hello Twitter Team:

Happy Friday! I wanted to follow up on our conversation at the end of last year, when we introduced the work that the Stanford team was starting up on Vaccine disinformation response. Since we last spoke, we've begun our new partnership across three academic organizations (Stanford IO, UW CiP, NYU CSMaP) and in collaboration with Graphika and the DFRLab. Our analysts are chugging along, conducting monitoring across 7 key internet factions that we have identified in this space.

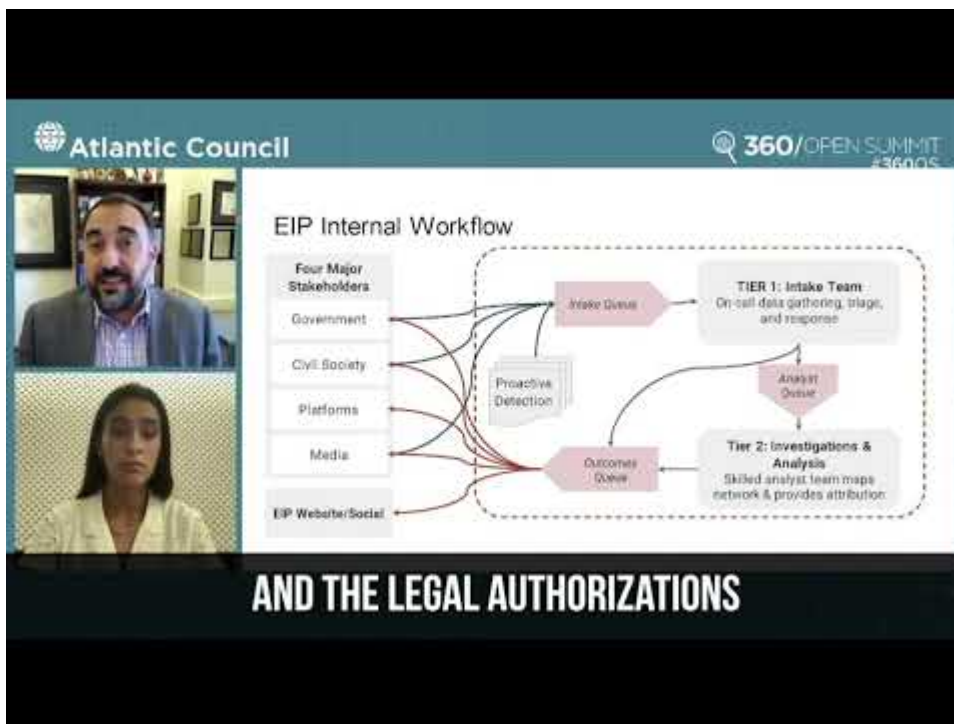
**Now that the partnership is underway, we would love to open up this conversation again to understand how we can best collaborate with the Twitter team in this work.** The same Jira system from the EIP is up and running, and we have improved the notification system to incorporate your feedback from our last chat. We would not have as short of an SLA expectation as the election work: this is certainly a marathon, not a sprint. Our goal would be to have a line of communication with your team, by which we can raise vaccine-related disinformation narratives we are noting either on Twitter or across other platforms.

Please let us know if you would be interested, and we can find some time to sync next week.

Best,

Isabella Garcia-Camargo

38. V posledním vlákně [#TwitterFiles](#) jsme zveřejnili video ředitele EIP Alexe Stamose, který popisuje tento projekt jako Stanford, který se snaží „zaplnit mezeru ve věcech, které vláda nemohla udělat“ legálně. (h/t Foundation for Freedom Online).



Watch Video At: <https://youtu.be/QbF2UXKV1q8>

39. Ukázali jsme také video, ve kterém Stamos představil ředitelku výzkumu EIP Renee DiResta, že „pracovala pro CIA“. DiResta v letech 2021-2022 bude uveden jako „Stanfordský učenec“, „vedoucí“ projektu virality.



Watch Video At: <https://youtu.be/GsooGvgLh7U>

As the pandemic continues to be an ongoing health emergency with new variants rapidly spreading, it is increasingly urgent that accurate vaccine-related information be accessible and readily available to the public, said Stanford scholar and leading expert on mis- and disinformation, **Renée DiResta**.



**Stanford scholar** Renée DiResta is the author of a new report looking how to stop the online spread of mis- and disinformation related to the COVID-19 vaccine. (Image credit: Andrew Brodhead)

Throughout 2021 and into the present, DiResta's team at the **Stanford Internet Observatory** (SIO) has been

working hard to detect and disrupt mis- and disinformation related to the COVID-19 vaccines in real-time as part of **her work leading the Virality Project**, a multi-year effort between SIO and five other research groups. Their collaboration has culminated in a new report, **Memes, Magnets and Microchips: Narrative dynamics around COVID-19 vaccines**, that offers specific recommendations for how public health officials, social media platforms and other academic institutions can counter and curb the spread of false or misleading information that has a potential negative impact on individual or public health.

40. V říjnu 2020 Stamos naznačil směr budoucího projektu Virality a na národní konferenci o kybernetické bezpečnosti řekl, že mise „Anti-Disinformation“ potřebuje nové zaměření.

41 "Příliš mluvíme o zahraničí...je to sexy a je to zábavné a je to trochu studené války," řekl Stamos a dodal, že "velká většina" problémů je nyní domácích. "Máme takové zhroucení 80-20... Myslím, že to musí být převráceno."



Watch Video At: <https://youtu.be/PGglf56vEiA>

Partneři 42.VP: Graphika financovaná DOD, Centrum pro informovanou veřejnost (CIP) financované Národní vědeckou nadací, DFRLab financované GEC a Centrum pro sociální média a politiku NYU nebo CSMaP.

44. Abychom to zrekapitulovali: Americká informační mise vedla od boje proti terorismu v zahraničí k zastavení „zahraničního vměšování“ v dosahování domácího publika až k 80 % domácího obsahu, což je z velké části pravda. „Výbor pro kontrolu dezinformací“ je pryč; ale pravdivostní policie není.

<http://44.To>

45. Zvláštní poděkování [@NAffects](#) za tvrdou práci na tomto příběhu s [@Techno Fog](#) , [@ShellenbergerMD](#) , [@bergerbell](#) , [@SchmidtSue1](#) , [@aaronjmate](#) a týmem [racket.news](#) . Děkujeme především [@MikeBenzCyber](#) . Vyhledávání prováděná třetí stranou; materiál může být vynechán.

• • •

Chybí vám v tomto vláknu nějaký tweet? Můžete zkusit [vynutit obnovení](#)

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# CENTER FOR AN INFORMED PUBLIC

UNIVERSITY *of* WASHINGTON

The **National Science Foundation (NSF)** has awarded grant funding for a proposal submitted by researchers at the University of Washington's Center for an Informed Public (CIP) who are aiming to better understand how scientific knowledge, expertise, data and communication affect the spread and correction of online misinformation about an emerging pandemic.

The approximately \$200,000 in funding was awarded through NSF's **COVID-19 Rapid Response Research (RAPID) program**. CIP principal investigators Emma Spiro, an assistant professor at the UW Information School, **Kate Starbird**, an associate professor in UW's Department of Human Centered Design and Engineering, and Jevin West, an associate professor in the Information School, will look at how a crisis situation like the COVID-19 pandemic can make the *collective sensemaking* process more vulnerable to misinformation.



## What from

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## Innovation & Rigor

We're obsessed with R&D. We have a lab that constantly pushes the needle of network science. We work with the best and brightest minds in the country, with partners like Harvard, Oxford, and **DARPA**. This scholarly approach carries through in our work. We put a very high bar on rigor, and openly share and publish our methods.

# Funding

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Our organization was founded in 2012 as the Social Media and Political Participation Lab at NYU. In July of 2019, the Center for Social Media and Politics was formed through the [Knight Foundation's program for Research on the Future of an Informed Society](#). The Knight Foundation's gift was matched by The [Charles Koch Foundation](#), and CSMaP has been further supported by [Craig Newmark Philanthropies](#) and The Siegel Family Endowment.

